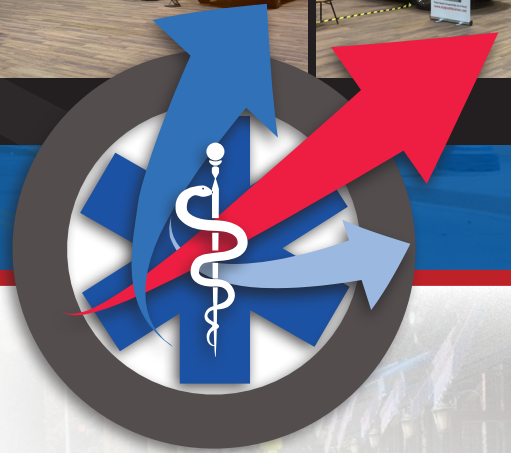


2024



KANSAS CITY | AUGUST 5-8



EMS MISSOURI

CONFERENCE & EXPO

EVOLVE • MOBILIZE • SERVE

**& MIDWEST MOBILE INTEGRATED
HEALTHCARE FORUM**

SPONSORSHIP & EXHIBITOR PROSPECTUS



PRESENTED BY:



2024

SPONSORSHIP & EXHIBITOR

PROSPECTUS



MIDWEST MOBILE INTEGRATED HEALTHCARE FORUM

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The Missouri Emergency Medical Services Association (MEMSA), Missouri Ambulance Association (MAA), and Missouri Association of Air Medical Services (MOAAMS) would like to invite you to attend the 2024 Annual Missouri EMS Conference & Expo, held August 5-8, 2024 at the KCI Convention and Expo Center, Kansas City, MO. We anticipate the event will exceed 425 registrations as we are combining the conference with the four-state Midwest Mobile Integrated Healthcare (MIH) Forum.

The Missouri EMS Conference & Expo will be collaborating with MEMSA, the Missouri Primary Care Association, Health Resources Services Administration (HRSA) Region 7 Office, and EMS associations in the four-state region (Missouri, Iowa, Nebraska and Kansas) to host the first ever MIH Forum in conjunction with the Missouri EMS Conference & Expo.

The Missouri EMS Conference and Midwest MIH Forum is a premier resource that will provide attendees with a robust showcase of EMS and MIH best practices, policy and infrastructure developments, technology, and opportunities for education and training for direct service personnel.

HRSA Associate Administrator Jim Macrae has been invited to present the Opening Keynote. Colleagues from across the Midwest and the United States will be invited to attend, including C-Suite executives and direct service personnel from EMS agencies, federally qualified health centers, hospitals, rural health clinics, fire departments, law enforcement, home health and hospice. In addition, the MIH forum will host funders, policy makers, education institutions, statewide associations, federal and state government representatives, EMS and MIH subject matter experts, along with EMS and MIH clinical / direct service personnel seeking education and training opportunities that offer continuing education.

For your convenience, all of this information will also be available on the Whova app and the EMS Conference & Expo website: moemsconference.org.

ALL CONFERENCE QUESTIONS

PLEASE DIRECT TO:

Shelby Cox or Lisa Branson
at (573) 632-2700 **or** email
missouriemsexpo@gmail.com



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EXHIBITOR SCHEDULE

Monday Setup Times:

Vehicle move in: Monday 1200 - 1500 hours
Exhibit Booths: 1500 - 1730 hours

Tuesday Exhibit Times:

0700 - 1700 hours

Wednesday Exhibit Times:

0700 - 1930 hours

Wednesday Social Event (in Exhibit Hall):

1730 - 1930 hours

Thursday Exhibit Times:

0700 - 1100 hours

Thursday Tear Down:

1230 - 1500 hours

The social event will be held Wednesday evening, August 7 and is combined with the Vendor Reception to give Vendors more time with attendees.

ONLINE REGISTRATION

Register online by visiting:

<https://moemsconference.org>

Payment can be made by credit card or invoiced for a check payment. In order to meet the early registration discount, payments must be received by July 1, 2024.

EXHIBIT HALL SECURITY

Lost, stolen, or damaged materials/items are the responsibility of the exhibitors, both during exhibit hours and during off hours. Missouri EMS Expo & KCI Convention & Expo Center will not be held liable for any lost, stolen, or damaged items, nor any injuries that may occur at any time during setup through tear down. The exhibit hall will be locked and security present on off hours, however, items left in your booth are at your own risk.

EXPO SPACE AND BADGES

All exhibitor options will include two badges to attend (unless a sponsor package has been purchased that indicates otherwise) and space with high back drape, high side dividers, draped table and chairs, single line ID sign, waste basket, space for stand-up banner, and electricity (if needed). Booth fees **do not include extra furnishings or shipping services**. Badges provide access to attend sessions for continuing education, meals and refreshment breaks Tuesday through Thursday. Any additional vendor representatives are required to complete a conference registration to offset costs for meals, refreshments and education opportunities.

CANCELLATION/REFUND POLICY

Refunds will be made for exhibit registration cancellations that are submitted in writing to Shelby Cox at Shelby@CABLLC.com before July 1, 2024 (less \$100 administration fee). There will be no refunds for cancellations made after July 1, 2024.

BOOTH CHOICES

	BEFORE June 30	STARTING July 1
Association /State Department – 10' x 10' Booth	\$500	\$650
Vendor – 10' x 10' booth (1 table, 2 chairs)	\$850	\$1000
Vendor – 10' x 20' booth (2 tables, 4 chairs) (5 available)	\$975	\$1050
Vendor – 20' x 30' booth (2 tables, 4 chairs) (5 available)	\$1150	\$1300
Vendor – 35' x 30' booth (2 tables, 4 chairs) (6 available)	\$1450	\$1600
Vendor – 45' x 45' booth (2 tables, 4 chairs) (2 available)	\$1700	\$1850

Please refer to <https://moemsconference.org> for information on additional amenities and pre-shipment of goods.



MIDWEST MOBILE INTEGRATED
HEALTHCARE FORUM

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HOTEL ACCOMMODATIONS

The Holiday Inn at the Kansas City International Airport is the headquarters hotel for the conference. A block of rooms with a special rate has been reserved for your convenience. Call 1-800-957-4654 and **Reference the Missouri EMS Conference & Expo Block when making a reservation.** Check-in time is 1600 hours and check-out time is 1100 hours for all three hotels. The conference rate is available for dates booked between August 4 -August 8, 2024. The special room rate of \$139 will be available until July 1, 2024 or until the group block is sold-out, whichever comes first. Lodging alternatives that will honor the group block, include:

HOLIDAY INN KCI AIRPORT & KCI EXPO CENTER

11728 NW Ambassador Drive
Kansas City, MO 64153

1-800-957-4654 Reservations Department

Complimentary 24-hour airport shuttle service

[Reserve at the Group Rate](#)

FAIRFIELD INN & SUITES BY MARRIOTT

Kansas City Airport
1182 NW Plaza Circle
Kansas City, MO 64153

Complimentary breakfast

Complimentary 24-hour airport shuttle service

[Reserve at the Group Rate](#)

FOUR POINTS BY SHERATON

Kansas City Airport
11832 NW Plaza Circle
Kansas City, MO 64153

[Reserve at the Group Rate](#)

SET UP & DISMANTLING

Ambulance & Vehicle display set-up will be on Monday, August 5 from 1200-1500 hours.

The Vendor Booth display set-up will be on Monday, August 5 from 1500-1730 hours. Dismantling may begin at 1230 hours on Thursday, August 8 and MUST be completed by 1500 hours. It is required that exhibits be installed within the assigned space and not interfere with other exhibits.

EXHIBITOR HOSPITALITY

While exhibitors will not be prohibited from offering hospitality hours to conference participants, we ask that you not schedule them during assigned conference activity times.

EXPO HALL RESTRICTIONS

(1) Volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulation or insurance carriers may not be used in any booth. Vehicles must have less than 1/4 tank of fuel. (2) All construction in a booth shall be substantial and fixed in position for the duration of the show. (3) All aisles and exits must be kept clear, clean and free from obstruction to comply with fire restrictions.

The following practices are prohibited: (1) Use of noisy electrical or mechanical apparatus interfering with other exhibits. (2) Canvassing or distributing any material outside the exhibitor's own space. (3) Equipment outside assigned booth space. (4) Subleasing of exhibit space. (5) The use of billboard advertisement and/or display of signs outside of the exhibit area without prior approval from the Conference Office.

The character of the exhibits is subject to the approval of the Conference Office. The right is reserved to refuse the application not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct and attire of persons, etc.

LIABILITY & INSURANCE

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Convention Center or Hotel premises and will indemnify, defend and hold harmless the Convention Center or Hotel, its owner and its management company as well as their respective agents, servants and the Missouri EMS Conference & Expo as well as their respective agents and employees from any and all such damages and claims.

Exhibitors are urged to take out a portal-to-portal rider, which is available at a nominal cost on their own insurance policy, to protect against loss through theft, fire, damage, etc.



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MIDWEST MOBILE INTEGRATED
HEALTHCARE FORUM

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (2 AVAILABLE) **Over \$10,000**

Custom Sponsorship

- Negotiated benefits
- Pre-event email to attendees (250 words)
- Plus all benefits listed for Gold Badge Sponsor

GOLD BADGE SPONSOR (3 AVAILABLE) **\$10,000**

- 1) Exhibit Hall Sponsorship**
- 2) Social Event Hors D'oeuvres Sponsorship**
- 3) Conference App**

- Special Gold name badge and four complimentary conference registrations
- Complimentary 10' x 20' booth with electricity
- Recognition in the conference app
- Two conference app "push notifications" (140 Characters)
- Logo on event publicity in **Missouri EMS Connection, website and social media**
- High visibility signage with logo
- Opportunity to place a pop-up banner in well-travelled conference area
- 3 minute commercial opportunity to be played during breakfast or lunch
- Priority booth selection for 2025 - first option

SILVER BADGE SPONSOR (3 AVAILABLE) **\$7,500**

- 1) Tuesday Lunch**
- 2) Wednesday Lunch**
- 3) Wednesday Evening Beverages**

- Special Silver name badge and two complimentary conference registrations
- Complimentary 10' x 10' booth with electricity
- Recognition in the conference app
- One conference app "push notifications" (140 Characters)
- Logo on event publicity in **Missouri EMS Connection, website and social media**
- High visibility signage with logo
- Priority booth selection for 2025 - second option

BRONZE BADGE SPONSOR (2 AVAILABLE) **\$5,000**

- 1) Tuesday Breakfast**
- 2) Wednesday Breakfast**

- Bronze name badge and two complimentary conference registrations
- Recognition in the conference app
- Logo on event publicity in **Missouri EMS Connection, website and social media**
- High visibility signage with logo
- Priority booth selection for 2024 - third option



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MIDWEST MOBILE INTEGRATED
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SPONSORSHIP OPPORTUNITIES

BEVERAGE BREAKS

(5 AVAILABLE)

\$3,500

- Recognition in the conference app
- Logo on event publicity in **Missouri EMS Connection, website and social media**
- Special signage with logo in break areas

CEU CERTIFICATES

(1 AVAILABLE)

\$3,500

- Recognition in the conference app
- Logo on the CE Certificate
- Acknowledgement each time CE reminders are announced
- Logo on event publicity in **Missouri EMS Connection, website and social media**

POSTER SESSION

(1 AVAILABLE)

\$3,500

- Recognition in the conference app
- Logo on event publicity in **Missouri EMS Connection, website and social media**
- Acknowledgement each time Poster Session reminders are announced
- Special signage with logo in Poster Session area

CONFERENCE WELCOME SPONSOR

\$3,500

- Bag, folder, lanyards, pen, water bottle or other items as agreed upon, for attendees and exhibitors

KEYNOTE SPEAKER

\$1,500

- Prominent sign placement at room entrance
- Announcement as sponsor at the session
- Special recognition on schedule in event guide and on the conference app
- Logo on event publicity in **Missouri EMS Connection, website and social media**

Please direct all Sponsorship/Exhibit questions to Shelby Cox or Lisa Branson at 573-632-2700 or email missouriemsexpo@gmail.com.

DEADLINE: To be included in the conference program and on signage at the event, you must commit to the sponsorship by uploading your company information in the conference application and send payment by July 1, 2024.

PRESENTED BY:

